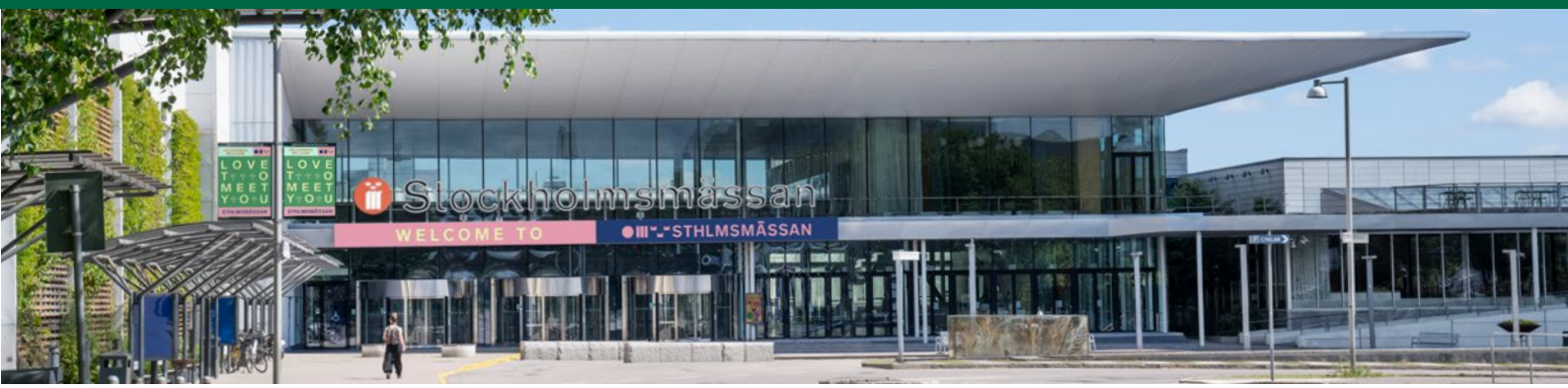
OUR SUSTAINABILITY POLICY



Our mission is to create sustainable meetings and events that bring people and society forward. To reach our long-term 2040 goals, we work systematically in line with our strategic platform and act according to our core values.

Sustainability means addressing the needs of both current and future generations, while taking long-term responsibility in our daily operations. By aligning with the UN's 2030 Agenda, we contribute to achieving the Sustainable Development Goals. Out of the 17 goals set, three have been prioritized by Stockholmsmässan.

Based on continuous monitoring and risk assessment, we pursue an active sustainability strategy supported by our owners and executive leadership. In dialogue with employees, customers, visitors, suppliers, and other stakeholders, we work to advance a more sustainable event industry. We educate and engage our staff and partners to ensure our goals are achieved.

To maintain the trust of our customers, partners, and owners, we act with sound judgment and comply with all applicable laws and regulations. We strive to maintain our ISO 20121 certification.

Internal and external audits are conducted annually to ensure our efforts are well-anchored, that any deviations are addressed, and improvement suggestions are followed up. We continuously report and communicate our progress.

Stockholmsmässan's Sustatainability Focus Areas

Sustainable Community

We put people and society at the center. Our goal is to be Stockholm's best workplace. Our venue must be a safe and welcoming place for everyone — whether you're an employee, supplier, customer, or partner.

We actively promote a healthy work environment and continuous professional development. We strive for an inclusive and tolerant workplace that embraces diversity, gender equality, and fair working conditions. We have zero tolerance for any form of harassment or discrimination. Through the engagement, growth, and expertise of our employees, we foster a culture where colleagues, customers, and visitors alike feel truly welcome.

Stockholmsmässan plays a vital role in the Stockholm region's visitor economy and in society at large. Through our community engagement, we aim to help create a better and more sustainable world.

Sustainable Environment

Our long-term goal is to become a climate-positive organization. We support the Net Zero Carbon Events initiative, which aims to reduce climate impact and achieve net-zero greenhouse gas emissions by 2050. To gradually reduce our carbon footprint, we aim to lower energy use and switch to renewable energy sources wherever possible. We make well-considered, sustainable purchases and place clear demands on our supply chain.

All fairs, congresses, conferences, concerts, and other events we organize should make big impressions — while leaving a small environmental footprint. The EU Waste Hierarchy guides our efforts to reduce resource use and minimize waste. We help our customers make sustainable choices by designing responsibly, minimizing food waste, reusing materials, and providing efficient recycling solutions. A circular mindset is at the heart of our progress. A circular mindset drives us forward.

Sustainable Innovation

On behalf of our owner, the City of Stockholm, we promote the city as one of Europe's leading meeting destinations. We strengthen the competitiveness of the business community and contribute to regional growth.

We create customer value by serving those who want to stay ahead in a rapidly changing world. Innovation is essential for the long-term success of both our business and our customers.

We aim to be a financially stable business partner that offers relevant solutions and encourages both customers and suppliers to act responsibly and sustainably.

We manage resources efficiently and act with sound business judgment to ensure long-term financial sustainability. We maintain zero tolerance for bribery and corruption and uphold ethical business practices in all relationships.

Every employee at Stockholmsmässan is responsible for reading, understanding, and applying this policy. It also serves as a guiding document for our suppliers, partners, and other stakeholders.

Mats Viker,
CEO Stockholmsmässan AB,
October 5th, 2026



Sustainable Community



Sustainable Innovation



Sustainable Environment

STHLMSMÄSSAN